

ROMAINE RENSCH

Digital Marketing Specialist

1102 E Hackamore Street
Mesa, Arizona 85203

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www.romainerensch.com



ABOUT ME



As a digital marketing expert, what fulfills me is building revenue sustaining audiences for my clientele. My goal is to be an essential part of an innovative agency that shares my passion for digital marketing.

EXPERIENCE

PPC

Google Ads
Bing
Facebook

Display

Self Managed Programmatic
Vendor Managed Programmatic

Social Media

Facebook (Organic/Paid)
LinkedIn (Organic/Paid)

SEO

Technical Strategy
Technical Implementation
Content Optimized for Search

Account Management

Client Retention
Customer Service
Partnership Growth
Grew Revenue 350% in 2019



PERSONAL

Name Romaine Rensch
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Website www.romainerensch.com



ONLINE

[linkedin.com/in/romaine-rensch](https://www.linkedin.com/in/romaine-rensch)

twitter.com/romaine-rensch



EDUCATION

BS Marketing Management 2019-23
Western Governors University
Salt Lake City, Utah



REFERENCES

Kathy Karrys
Owner / Operator
Karrys Design, Inc

T: 928.978.0849
E: kathy@karrysdesign.com



EMPLOYMENT

CURRENT POSITION

Account Manager 2017-Present
Advertising Agency
Scottsdale, Arizona

PREVIOUS POSITIONS

Atlas Products & Services 2011-17
Digital Marketing & Web Services
Phoenix, Arizona

Karrys Design, Inc 2011-13
Design & Internet Marketing Company
Mesa, Arizona

AZ Realtor 2008-11
Buyer's & Seller's Agent
Mesa, Arizona



SKILLS

Digital Marketing

Paid Media

Content Marketing

SEO

Account Management